

TITLE OF REPORT – ACTION PLAN FROM SCRUTINY REPORT ON (DATE)

FINAL REPORT – MIDDLESBROUGH TOWN CENTRE COMPANY

SCRUTINY RECOMMENDATION	PROPOSED ACTION	BY WHOM	BUDGET COST	TIMESCALE
<p>That the Council's financial contribution to the MTCC demonstrates good value for money from the evidence received from representatives of the Retail, Leisure and Office sectors, and that this financial support should continue. These achievements are supported by the White Green Young report, which identifies that Middlesbrough is currently performing well as a strong regional shopping centre.</p>	<p>The comments are noted and will be referred to in any future budget round considerations</p>	<p>Tim White / Paul Slocombe</p>	<p>None at present</p>	<p>N/A</p>
<p>That a system be established to provide the Council with regular formal feedback regarding the actions, achievements and expenditure of the MTCC on a regular basis as a financial contributor to the company.</p>	<p>The Town Centre Company is to be approached with a view to agreeing a procedure for reporting its actions, achievements and expenditure to the Council. The process will be reported to the Executive Member for Regeneration for agreement.</p>	<p>Kevin Parkes</p>	<p>N/A</p>	<p>August 2004</p>

SCRUTINY RECOMMENDATION	PROPOSED ACTION	BY WHOM	BUDGET COST	TIMESCALE
<p>That the Council request MTCC to review its current boundaries and remit after two years of operation to take account of :-</p> <ul style="list-style-type: none"> • Incorporating the Middlehaven Development • The need for an integrated Public Transport Network • Improving the Town Centre road infrastructure • Exploring the option of the MTCC being a means of marketing land availability within the Town Centre • Ensuring greater liaison with Town Centre residents 	<p>MTCC to be approached to request that it considers its current boundaries and remits, on the basis of the Scrutiny recommendation. Their response will be reported to the relevant Executive Members.</p> <p>TCC need to be a key consultee. This is a town wide issue.</p> <p>TCC need to be a Key Consultee</p>	<p>Kevin Parkes</p> <p>Brian Glover – Liaison Officer</p> <p>Brian Glover – Liaison Officer</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>	<p>Report by September 2004</p> <p>Ongoing – refocus on receipt of TCC response</p> <p>Ongoing – refocus on receipt of TCC response</p>

<p>That the Council request the MTCC to consider :-</p> <ul style="list-style-type: none"> • Encouraging specialist shops to locate within the Town Centre • Engaging with the Council on the adequacy of car parking within Middlesbrough • Being further engaged with the promotion of Christmas lights as a means of further attracting shoppers to Middlesbrough • Further encouragement of retailers in making floral contributions in the Town Centre • Engaging with the Council on assessing the level of CCTV coverage with an emphasis on the Leisure industry • Endeavouring to influence the Zetland car park in improving security and marketing 	<p>MTCC to be approached to request that it considers these issues, on the basis of the Scrutiny recommendation. Their response to each of these items will be reported to the relevant Executive Members.</p> <p>TCC is already key consultee in consultation with regard to car parking provision.</p> <p>Discuss proposals and funding available with the Council's lead officer, Mike Wood</p> <p>Yes, but contribution should be funding, so that Horticulture Services can undertake the displays.</p> <p>Good existing CCTV coverage but, TCC should continue liaison with Ed Chicken</p> <p>Already Middlesbrough's most secure car park and has achieved secure car park status. Zetland Car Park will be the</p>	<p>Kevin Parkes</p> <p>Brian Glover – Liaison Officer</p> <p>Mike Wood – Liaison Officer</p> <p>Mike Wood – Liaison Officer</p> <p>Ed Chicken – Liaison Officer</p> <p>Brian Glover – Liaison Officer</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p> <p>N/A</p> <p>N/A</p> <p>N/A</p>	<p>Report by September 2004</p> <p>Ongoing – refocus on receipt of TCC response</p> <p>Sept 04</p> <p>Ongoing – refocus on receipt of TCC response</p> <p>Ongoing – refocus on receipt of TCC response</p> <p>Ongoing – refocus on receipt of TCC response</p>
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<ul style="list-style-type: none">• Contacting the Strategic Rail Authority and endeavour to influence improvements in the Station's appearance	<p>subject of Marketing material following closure of Gloucester Street Car Park.</p> <p>Consultees with MBC.</p>			
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